

EUROPEAN COMMUNITY 1992

*Produced by the IEEE Educational Activities Board
this program is presented by
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Anyone concerned with the future of their overseas trade cannot afford to ignore the progress that the European Community has made towards a unified market. In the most significant policy initiative since the formation of the Community, the twelve member states have committed themselves to the goal of creating a truly single market by the end of 1992. This unified market will contain some 320 million people. This video program will present and discuss what provided the impetus for the 1992 program, what the program entails and how it has progressed, and how United States businesses can prepare for 1992.

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This tutorial videotape **available to IEEE Members only** for \$59.95, plus \$5.00 handling. For shipments to NY, NJ, CA and DC add appropriate sales tax. Please call for handling and overseas shipping charges. PAL video standard available upon request.

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